



Effortlessly connect your business to the world's leading marketplaces



Linnworks simplifies marketplace integration, streamlines operations, and automates key processes to help you focus on growth. With native integrations, centralized inventory management, and real-time order syncing, scaling across marketplaces becomes easier and more cost-effective—without the need for complex custom solutions.

Why Linnworks?

Seamless multichannel management

Take control of inventory, orders, and listings from one central hub. With Linnworks, stock updates and order flows are automated in real-time, so you never miss a sale.

Cost-efficient scaling

Linnworks' plug-and-play integrations let you quickly connect to marketplaces, test new opportunities, and scale without heavy upfront costs.

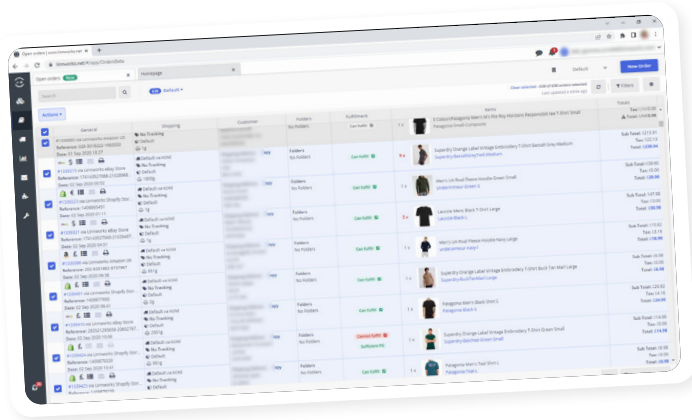
End-to-end operational efficiency

Save time and reduce errors with a platform designed to streamline your entire ecommerce workflow—from listing to last-mile delivery.

Your gateway to 100+ global marketplaces



Manage orders from multiple marketplaces in one place



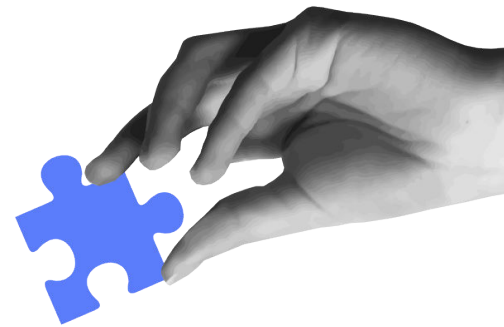
The **Open Orders** screen offers advanced functionality for **managing and controlling the entire life cycle of your orders**, from printing shipping labels to sending the tracking and dispatch information back to the selling channel.

- Handle orders from multiple marketplaces in one unified interface.
- Tailor the Open Orders screen to your specific needs with flexible views and filters.
- Process large volumes of orders in bulk rather than individually.

Integrate with ease, scale without disruption

No upheaval, no drama—just seamless integration with your existing business systems.

- Plug-and-play connections with platforms like Shopify, Magento and BigCommerce, plus marketplaces like Amazon, eBay, TikTok Shop, and more.
- Configure Linnworks to align perfectly with your setup, supporting ERPs, WMS, and accounting software for maximum flexibility.
- Give your development team full access to the Linnworks API for data extraction and detailed reporting through Power BI.



What our customers are saying

“We integrated all our sales platforms, and the system updates inventory in real-time so if there’s only one item left, every marketplace shows that accurately.”

Dennis Rosello, Warehouse Manager, Game Day Legends

“Linnworks’ suite of integrations have been critical to Spreetail’s expansion. Across Europe, within the Linnworks platform, we’re integrated with eight different marketplaces.”

Taylor Kohl, Senior Program Director, Spreetail

“Once Linnworks came in, we started expanding to thousands of orders per day thanks to the uber-efficiency it allows for our business.”

Phil Wright, Managing Director, HomeScapes

Sell smarter across marketplaces today

Discover how Linnworks makes it effortless for your business to connect with the marketplaces where your customers shop online.

[Request a demo](#)

Discover the marketplaces you can seamlessly connect to

Linnworks integrates with a wide range of global marketplaces and marketplace aggregators, empowering ecommerce sellers to expand their reach and simplify operations. Explore your options and start selling on these platforms today.

Marketplace	Description	Explore integration
Allegro	One of Europe's fastest-growing marketplaces, offering sellers access to millions of Polish shoppers.	Learn more
Amazon	The world's largest online retailer, providing unparalleled exposure to global customers.	Learn more
Anthropologie	A unique marketplace known for curated, boutique-style products with a focus on homeware and fashion.	Learn more
B&Q	The go-to destination for home improvement and DIY products in the UK.	Learn more
Back Market	A marketplace dedicated to refurbished electronics, helping sellers target eco-conscious shoppers.	Learn more
Best Buy	A trusted US-based marketplace for electronics and appliances, with a loyal customer base.	Learn more
bol.com	The leading online retailer in the Netherlands and Belgium, serving millions of local customers.	Learn more
Catch	A popular Australian marketplace known for deals on a wide range of products, from fashion to electronics.	Learn more
Cdiscount	A major French marketplace offering sellers access to millions of European shoppers.	Learn more
Coolshop	A Danish marketplace specializing in entertainment, toys, and homeware products.	Learn more
Debenhams	An iconic British department store reinvented as an online marketplace for fashion and beauty.	Learn more
Decathlon	The world's largest sporting goods retailer, connecting sellers with active lifestyle enthusiasts.	Learn more
Doji	A data-driven marketplace helping sellers price items for maximum profit in real time.	Learn more
eBay	A global marketplace leader offering sellers unparalleled access to millions of buyers worldwide.	Learn more
Elala.in	One of India's leading online shopping platforms, offering a wide variety of products.	Learn more

Marketplace	Description	Explore integration
EnableAll.com	A UK-based marketplace focused on accessibility and inclusive shopping experiences.	Learn more
Etsy	The global marketplace for handmade and vintage goods, attracting creative and niche audiences.	Learn more
Flipkart	India's leading online marketplace, serving millions of customers across diverse categories.	Learn more
Fnac	A prominent French retailer specializing in cultural, electronic, and household products.	Learn more
Fruugo	A global online marketplace offering multi-currency, multi-language capabilities for seamless selling.	Learn more
Fyndiq	Sweden's bargain marketplace, ideal for sellers looking to clear stock at competitive prices.	Learn more
Groupon	A marketplace focused on deals and experiences, connecting sellers with deal-hungry shoppers.	Learn more
Kartrocket (now Shiprocket)	India's leading e-commerce enabler, offering tools for sellers to list and fulfill orders.	Learn more
Kaufland	A fast-growing European marketplace, ideal for sellers targeting German-speaking customers.	Learn more
Lazada	Southeast Asia's leading online shopping destination, part of the Alibaba Group.	Learn more
Macy's	A prestigious US department store offering a curated online marketplace for premium brands.	Learn more
ManoMano	Europe's largest marketplace dedicated to DIY, home improvement, and gardening.	Learn more
Market.co.uk	A UK-based marketplace offering a wide range of products across multiple categories.	Learn more
Mercado Libre	Latin America's largest ecommerce platform, connecting sellers with millions of regional buyers.	Learn more
Michaels	A marketplace for arts, crafts, and creative supplies, serving passionate hobbyists.	Learn more
Mountain Warehouse	A UK-based marketplace specializing in outdoor clothing and gear for adventurers.	Learn more
Newegg	A leading US tech marketplace for electronics and gaming enthusiasts.	Learn more

Marketplace	Description	Explore integration
OnBuy	A rapidly growing UK-based marketplace committed to fair treatment for sellers.	Learn more
OpenCart	An open-source platform that enables sellers to create custom ecommerce marketplaces.	Learn more
Ozon	Russia's leading online marketplace, offering access to millions of buyers across diverse categories.	Learn more
Privalia	A flash sales marketplace specializing in discounted fashion and lifestyle products.	Learn more
Rakuten France	A trusted marketplace for French customers, known for its loyalty-driven ecosystem.	Learn more
refurbed	A marketplace focused on sustainable shopping, offering fully refurbished electronics.	Learn more
Reverb	A specialist marketplace for musical instruments, connecting sellers with musicians worldwide.	Learn more
Saks Fifth Avenue	A luxury US department store marketplace catering to high-end fashion and lifestyle shoppers.	Learn more
Sears	A trusted US retailer with a marketplace offering tools, appliances, and more.	Learn more
Secret Sales	A UK-based marketplace for premium outlet shopping, offering branded products at discounted prices.	Learn more
Sephora	A global beauty marketplace offering sellers access to passionate beauty enthusiasts.	Learn more
Shein Marketplace	The marketplace for the globally popular fashion platform, expanding into diverse product categories.	Learn more
SHOPLINE	An ecommerce platform that seamlessly merges online and offline commerce, empowering sellers to connect with customers on their favorite social and shopping channels.	Learn more
ShopWired	A UK-based ecommerce platform providing sellers with easy-to-use marketplace solutions.	Learn more
Spartoo	A European marketplace specializing in footwear, fashion, and lifestyle products.	Learn more
Superdrug	The UK's trusted health and beauty retailer with a dedicated marketplace for wellness products.	Learn more
Tanga.com	A US-based marketplace offering daily deals and discounted products across multiple categories.	Learn more

Marketplace	Description	Explore integration
Teezily	A print-on-demand platform specializing in custom apparel and accessories.	Learn more
Temu	A fast-growing online marketplace for affordable and unique products sourced globally.	Learn more
Tesco	The UK's leading grocery retailer with a marketplace offering a range of non-food products.	Learn more
The Edge	A niche marketplace catering to alternative fashion and lifestyle products.	Learn more
The Range	A UK-based marketplace offering affordable home, leisure, and garden products.	Learn more
TigerParrot	An Australian marketplace specializing in homewares and lifestyle products.	Learn more
Tophatter	A unique auction-style marketplace offering deals on electronics, jewelry, and more.	Learn more
Trade Me	New Zealand's largest online marketplace, connecting sellers with a diverse local audience.	Learn more
Urban Outfitters	A lifestyle retailer offering curated fashion, homeware, and unique accessories.	Learn more
Walmart	A leading global retailer offering a vast online marketplace with millions of active customers.	Learn more
Wayfair	The go-to destination for home furnishings and décor, connecting sellers with design enthusiasts.	Learn more
Shein Marketplace	The marketplace for the globally popular fashion platform, expanding into diverse product categories.	Learn more
Wish	A global online marketplace focusing on affordable products and a mobile-first shopping experience.	Learn more
World Supermarket	A marketplace offering international grocery products to diverse global audiences	Learn more
Worten	Portugal's leading electronics and appliance retailer with a growing marketplace.	Learn more
Wowcher	A UK-based daily deals site offering sellers access to deal-driven shoppers.	Learn more
Yahoo Stores	An ecommerce platform enabling sellers to create custom online stores and marketplaces.	Learn more

Marketplace	Description	Explore integration
Zalando	Europe's leading fashion marketplace, connecting sellers with style-conscious shoppers.	Learn more
Marketplacer	Connect to over 20 great retailers and marketplace sales channels in the USA, UK, EU and Australia.	
Mirakl	A marketplace software provider helping businesses connect to over 300 marketplaces, including Macy's, Nordstrom, B&Q, and more.	Learn more
Virtualstock	Europe's largest dropshipping and curated marketplace platform where you can access 20+ additional marketplaces, including Asda, John Lewis, Argos, and more.	Learn more
TikTok Shop	With over 1 billion active users worldwide, TikTok Shop is revolutionizing social commerce by turning entertainment into sales opportunities for sellers.	Learn more



Find out how Linnworks can grow your business.
 Request a demo at www.linnworks.com/demo